

The IV Horse guide to

UKOK!

Products made in the UK

We've always been proud of our UK manufacturing ethos and today, with locations throughout the UK, we continue to drive towards UK manufacturing, using UK-sourced components and materials wherever possible.

The UKOK! label indicates products of high quality, handcrafted in the UK by local teams of craftsmen/women using locally sourced raw materials. Look for it on packaging!



The benefits

- **Choice:** We offer a huge range of colourways, bindings, fabrics, style, cut and embroidery combinations and options at quality levels and price points that would be impossible to achieve with only overseas contract manufacture.
- **Flexibility:** Retailers can be flexible with stock levels, ordering ahead whilst also reacting to customer demands more effectively.
- **Quality:** You can rely on a high level of workmanship and quality where you see the IV Horse & UKOK! labels. A hand-crafted workflow and focus on quality control, from raw materials selection through to manufacture and packaging, ensure high levels of quality in the final product.
- **Bespoke:** This includes embroidery which, when required, is carried out during the manufacturing process rather than added as an after-thought. This means a better final product with embroidery designs, colour match and positioning that complement any item we produce.
- **Price:** You can be assured of competitive price points throughout the range.

In addition, a reduction of our carbon footprint achieved by offering products produced by local employees, using locally sourced raw materials where possible, has a positive effect on the environment. This arrangement has the knock-on effect of supporting both the local and wider UK economies.